

IFC and Portugal

Partners in Private Sector Development



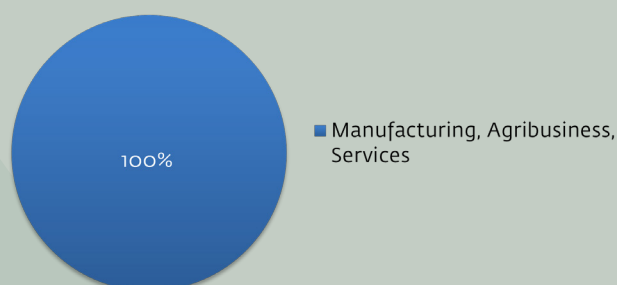
OVERVIEW

IFC, a member of the World Bank Group, is the largest global development institution focused on the private sector in emerging markets. Working in more than 100 countries, IFC committed a record \$43.7 billion in own-account investments and mobilization from third parties to private companies and financial institutions in developing countries in fiscal year 2023 (FY23).^{*} IFC partners with Portuguese multinationals and mid-sized firms interested in investing in emerging markets. As of June 2023, IFC had a long-term committed investment portfolio of \$218 million with Portuguese partners in the Manufacturing, Agribusiness and Services sector, spread across Africa and Latin America and the Caribbean.

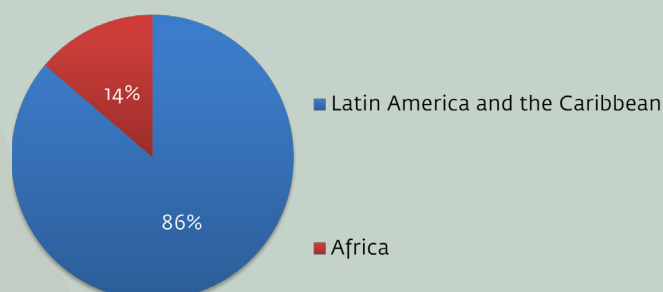
IFC's Long-Term Investment Portfolio with Portuguese Sponsors

As of FY23, IFC's long-term investment portfolio with Portuguese sponsors amounted to \$218 million. Portuguese private sector companies have benefited from co-investments with IFC, while making notable contributions to development.

IFC Long-Term Investment Portfolio as of June 2023
by Industry with Portuguese Sponsors (\$218 million)



IFC Long-Term Investment Portfolio as of June 2023
by Region with Portuguese Sponsors (\$218 million)



IFC Committed Exposure by Sector
as of June 2023 (Dollar Amounts in Millions)

Tourism, Retail, Construction & Real Estate	188
Agribusiness & Forestry	30
Total	218

- **Global Trade Finance Program (GTFP):** As of June 2023, IFC had issued 1285 guarantees amounting cumulatively to \$363 million for Portuguese banks since the GTFP began in 2005. The most active confirming bank has been BANCO BPI SA.

^{*}The World Bank Group fiscal year runs from July 1 to June 30 of the following calendar year.

PARTNERSHIP WITH THE GOVERNMENT AND THE DEVELOPMENT FINANCE INSTITUTION

In 2019, IFC and SOFID, the Portuguese development finance institution, signed a Memorandum of Understanding (MoU) to support sustainable tourism investments in emerging markets as an engine for growth and job creation in Lusophone African countries, with an initial focus on São Tomé e Príncipe.

IFC signed an MoU with the Portuguese Ministry of Finance in 2015 to reinforce cooperation and promote the financing of investment projects by Portuguese companies in emerging markets.

In 2021, IFC became the first institutional partner to the Lusophone Compact, a partnership between Africa Development Bank, Portugal and six Portuguese-speaking countries of Africa. The Lusophone Compact promotes private sector development by providing risk mitigation, financing instruments, and technical assistance to encourage businesses in member countries. Its goals are closely aligned with IFC's Creating Markets strategy to unlock opportunities for private sector investment through private sector diagnostic work, risk mitigation and financing of viable projects.



Examples of Successful Cooperation

**Jerónimo
Martins**

Jerónimo Martins, Colombia

IFC committed a \$95 million loan in 2020 and a \$93 million loan in 2019 in Colombian Pesos to Ara Tiendas, a Colombian food store chain, to finance expansion of its retail stores as well as working capital. Ara Tiendas is a subsidiary of Jerónimo Martins, one of the largest European food retailers based in Portugal. IFC's investment in Ara Tiendas, a soft discount retailer, increases access to good quality food and staple goods in a modern retail environment at affordable prices, including in underserved areas in intermediate cities. With 1241 stores in operation in the country, of which 27 percent were established in the last 12 months, Ara Tiendas' growth has also created significant employment (12.5k employees 2022) and lead to the development of a local supply network.

CONTACT

Sadia Sajjad
Tel: +44 20 7592 8417
E-mail: ssajjad@ifc.org

BRUSSELS

17 avenue Marnix
2nd Floor
1000 Brussels, Belgium
Tel: +32 2 522 00 39

FRANKFURT

Bockenheimer
Landstrasse 43
60325 Frankfurt am
Main
Germany
Tel: +49 69 743 48230

LONDON

1 Tudor Street
6th Floor
EC4Y 0AH London, UK
Tel: +44 207 592 8400

PARIS

66 avenue d'Iéna
75116 Paris, France
Tel: +33 1 40 69 30 60